

Warehouse Technology Modernization Case Study and ROI



Elite Fulfillment Solutions is a premier warehousing and fulfillment center located in Garland, Texas providing 3PL services such as:

- Pick, Pack, and Fulfillment
- Kitting & Shrink Wrapping
- Corporate Merchandise Printing
- Inventory Control
- Warehousing, Shipping, & Logistics

Shipping hundreds of thousands of SKUs while promising best-in-class productivity, speed, and accuracy for their customers, EFS selected Rufus Labs in 2022 to supercharge their barcode scanning and mobile device technologies with Rufus WorkHero devices and software.







# EFS challenges

### → O1 Productivity

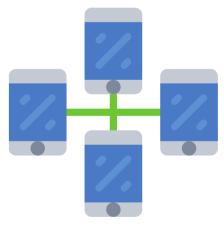
Legacy technology and processes were slowing down EFS workers as the industry is evolving with technology.



#### → O2 Handheld Devices

EFS used 10 year old scanners that are handheld, which presented many hurdles to employees using the devices. Being handheld slows down the scanning process and workers must pick up and set down devices in between tasks. Aging devices have much slower processing power than modern devices, are prone to breaking/error, and have expensive replacement costs.





### → O3 Manual Timesheets

Tracking labor at EFS was previously done manually using spreadsheets and an antiquated timesheet system.

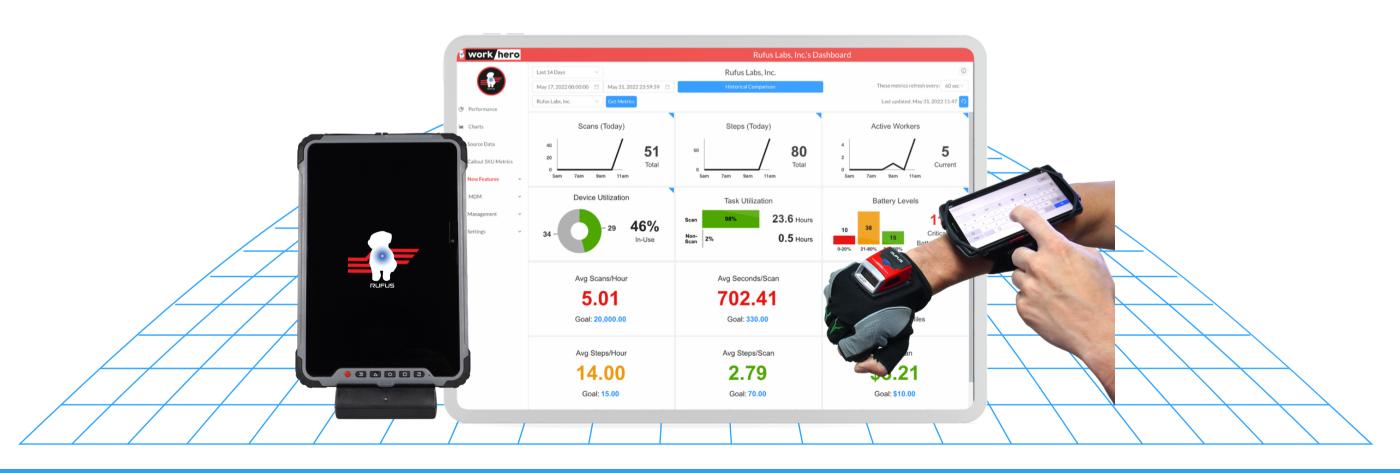
#### → 04 Device Mgmt

Without Mobile Device Management Software, EFS was unable to see who is logged in to which device, control user device permissions, disable non-work related apps, remotely end user sessions, or view real-time device data like battery life or GPS location. EFS had also expereinced device loss on previous technology with no ability to track their location.





One Monthly Subscription. Unlimited Productivity.



Rugged Devices & Wearable Scanners

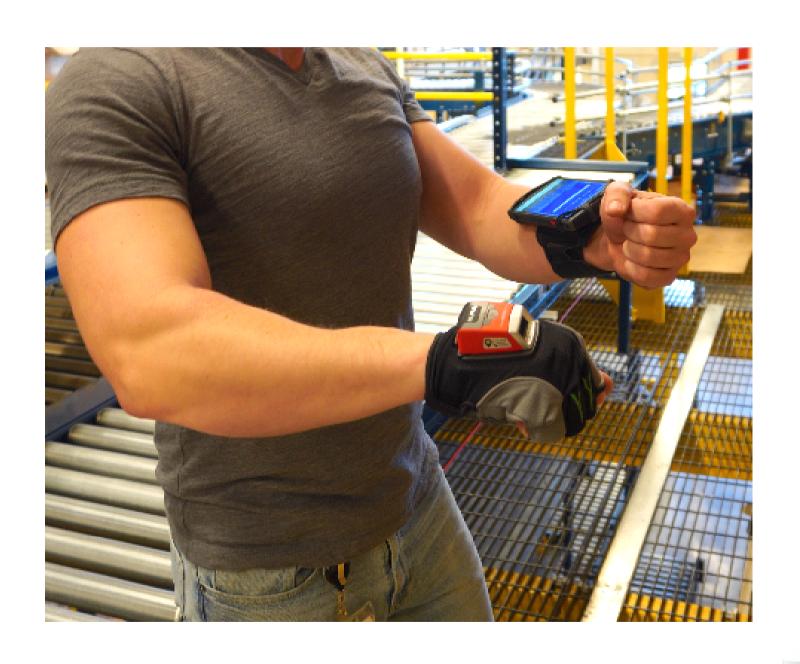
Rufus Intelligence
Dashboard & MDM

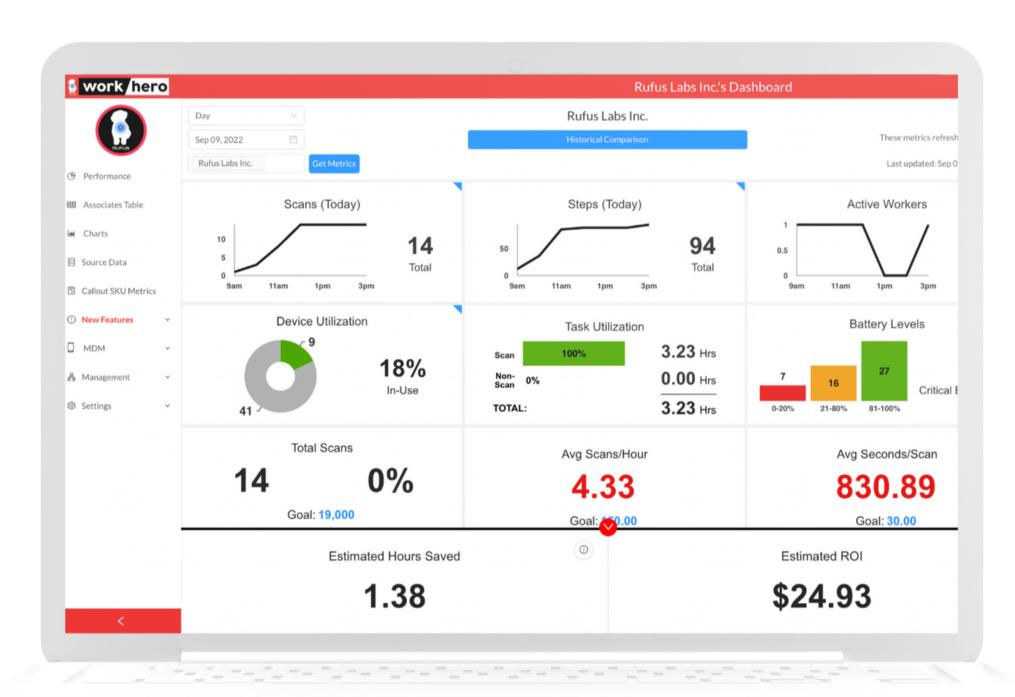
Hardware Upgrades

On-site Redundancies



### Fone Month Demo at EFS







### Solution: Rufus Wearables

EFS implemented the Rufus Cuff Prorugged android wearable and Rufus Scan2 CR wearable barcode scanner to achieve:

- 2x Increase in productivity
  - 50 items/hour -> 100 items/hour per worker
- 99% Employee satisfaction with ergonomics & software usability
- Hands-free scanning



Rufus Cuff Pro 2 & Rufus Scan2 CR



### Solution: Rufus WorkHero Software & Support



Rufus Intelligence
EFS replaced their manual tracking of labor hours with Rufus Intelligence labor analytics, automating hundreds of hours per year in admin time.



WorkHero Device Hub

EFS saves thousands of
dollars/year in lost device
costs with WorkHero's
robust device management
dashboard including Ping &
Find Rufus.



Zero Downtime
Rufus WorkHero's on-site
device redundancies and
24/7 tech support allow EFS
to continue work when
devices becomes damaged
or need maintenance.



## Results and Rol



"We're seeing one associate do the work of three throughout the day, week, month, and year."

-Patrick O'Keefe
Outbound Warehouse Manager



## 2x Productivity Boost

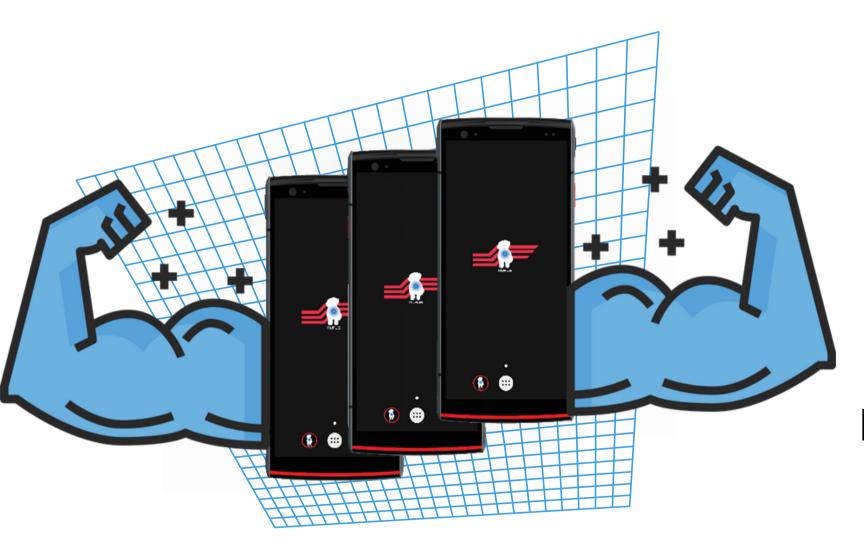
EFS switched from handhelds to WorkHero and increased units picked/hr from 50 -> 100



## 31% Reduction in Fulfillment Time

EFS reduced the time it takes to fulfill an entire shift's orders from 8 hours to 5.5 hours.

## Superhuman Starts Now



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